

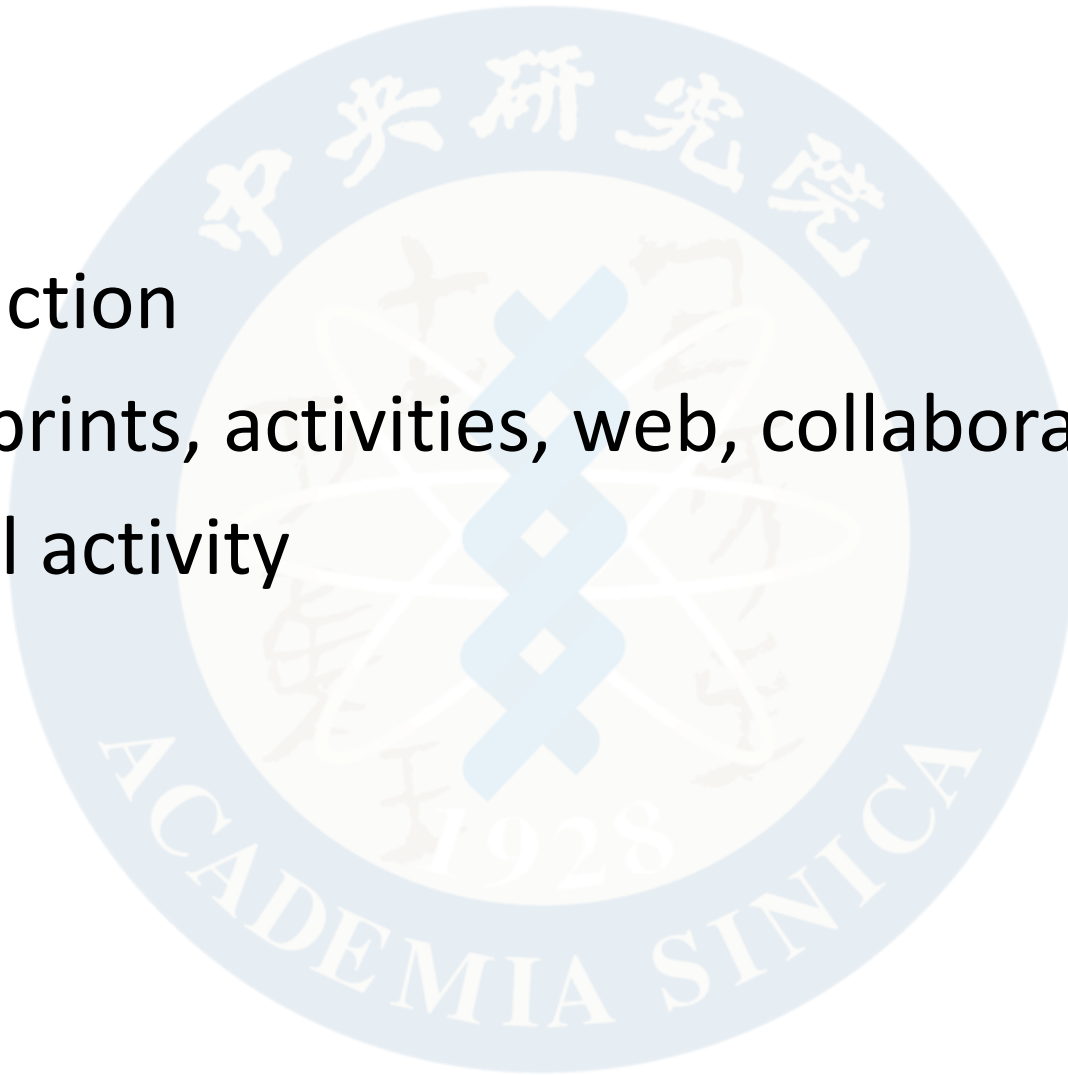
The background features a large, faded circular seal of Academia Sinica. The seal contains the Chinese characters '中央研究院' (Academia Sinica) at the top, 'ACADEMIA SINICA' at the bottom, and the year '1928' in the center. A blue cross-like symbol is also visible in the center of the seal.

# Education and Public Outreach Program at ASIAA

Lung-Yih Chiang

# Outline

- Introduction
- Effort: prints, activities, web, collaboration
- Cultural activity

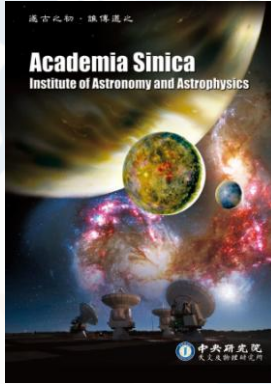


# Introduction

- Before 2010 there has already been outreach effort at IAA
- IAA started having staff of 3 employed and fully dedicated to outreach in mid-2010
- 2010 budget for outreach was around 50K USD
- We aim at dedicating 40% of our effort on students, 40% general public, 20% high school teachers

# Prints

- Brochure:



- Quarterly: started in 2010 summer. The purpose is to introduce IAA-led projects, people, news and new development in astronomy

# Prints - Quarterly

- It has A1 size, the same as most posters, so while we put news and articles on the front, we can utilize the size on the back
- For each issue 9000 copies are printed and 7000 are sent directly to high school classes and natural science teachers all over the Taiwan island





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# Activities

- Open House day at Academia Sinica



- Star Party



- ExploreIAA





# Web and Interaction - facebook

facebook

Search

Lung-Yih Chiang Find Friends Home



Wall

Hidden Posts

Info

Friend Activity (1+)

Photos

Discussions

Events

Videos

Polls

Links

Notes

EDIT

About

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# Collaboration

- NASA Spitzer Science Center :asking astronomer 27 short movies
- NRAO
- NAOJ, KICP
- Also with some amateur societies in Taiwan



# Music and Cultural

- Kronos - Sun Rings



- Acidman ALMA



- Mexican Pianist



# One more thing

## Summer student program

- since 1998, duration 2 months : 7/1-8/31, usually we select between 20-30 students both locally and abroad
- We provide small research projects in astronomy and astrophysics for undergrad
- We also give a series of lectures
- Since the beginning of the program we have had more than 300 students, and a few post-docs and faculty at IAA came from this program